

BRENDEN LOVEJOY Art Direction / Design
Brooklyn, NY brendenlovejoy.com
studio@brendenlovejoy.com

EDUCATION 2017–2019 Cranbrook Academy of Art; Bloomfield Hills, MI
MFA 2D Design

2013–2017 Edinboro University; Edinboro, PA
BFA Graphic & Interactive Design

EXPERIENCE 3/2023–6/2024 **HAPPIER; New York, NY**
— Art Director
Established and maintain brands including:
Palm Heights, WSA, SAA, 99 Scott, Happier Grocery.
This includes 360 campaigns, photo and video shoots,
packaging, post production, design direction and
execution. Managed and mentored a team of creatives.

1/2023–1/2023 **NEW YORK TIMES; New York, NY**
— Freelance Designer
Designing for special projects and events, including
the State of The Times.

12/2022–5/2023 **TRIXIE COSMETICS; Los Angeles, CA**
— Freelance Art Director
Established concepts, directed, prop-styled and
executed campaign photography and designed
packaging collateral.

11/2021–11/2022 **NEW STAND; New York, NY**
— Art Director
Lead Art Direction and Design for 2022 rebrand on all
UI/UX, retail signage and way finding, food packaging,
social media, paid advertisements, newsletters, etc.

1/2020–11/2021 **AMIKA; Brooklyn, NY**
— Art Director
Art Direction for 360 campaigns, photo shoots, post
production, and design. Managed and mentored a
team of junior designers.

2/2020–3/2020 **UNISWAP, Cryptocurrency Exchange; Brooklyn, NY**
— Freelance Graphic Designer / Brand Consultant
Logo design and in-house rebrand consulting.

5/2019–8/2019 **ONEPLUS; New York, NY**
— Freelance Graphic Designer
Branding development, advertisement/social media
campaign, and launch event collateral for OnePlus7T.

6/2018–7/2018 **DREAMS MEDIA, INC; New York, NY**
— Freelance Graphic Designer
Created graphic artwork and illustration for Dreams
TV for advertising, social media, etc.

