BRENDEN LOVEJOY	Art Direction / Design Brooklyn, NY	brendenlovejoy.com studio@brendenlovejoy.com
EDUCATION	2017–2019	Cranbrook Academy of Art; Bloomfield Hills, MI MFA 2D Design
	2013–2017	Edinboro University; Edinboro, PA BFA Graphic & Interactive Design
EXPERIENCE 1 of 2	3/2023-6/2024	HAPPIER; New York, NY —Art Director Established and maintain brands including: Palm Heights, WSA, SAA, 99 Scott, Happier Grocery. This includes 360 campaigns, photo and video shoots, packaging, post production, design direction and execution. Managed and mentored a team of creatives.
	1/2023-1/2023	NEW YORK TIMES; New York, NY —Freelance Designer Designing for special projects and events, including the State of The Times.
	12/2022-5/2023	TRIXIE COSMETICS; Los Angeles, CA —Freelance Art Director Established concepts, directed, prop-styled and executed campaign photography and designed packaging collateral.
	11/2021–11/2022	NEW STAND; New York, NY —Art Director Lead Art Direction and Design for 2022 rebrand on all UI/UX, retail signage and way finding, food packaging, social media, paid advertisements, newsletters, etc.
	1/2020-11/2021	AMIKA; Brooklyn, NY —Art Director Art Direction for 360 campaigns, photo shoots, post production, and design. Managed and mentored a team of junior designers.
	2/2020-3/2020	UNISWAP, Cryptocurrency Exchange; Brooklyn, NY —Freelance Graphic Designer / Brand Consultant Logo design and in-house rebrand consulting.
	5/2019-8/2019	ONEPLUS; New York, NY —Freelance Graphic Designer Branding development, advertisement/social media campaign, and launch event collateral for OnePlus7T.
	6/2018-7/2018	DREAMS MEDIA, INC; New York, NY —Freelance Graphic Designer Created graphic artwork and illustration for Dreams TV for advertising, social media, etc.

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TEACHING	1/2020-5/2020	Pratt Institute, Brooklyn, NY — Visiting Assitant Professor Teach advanced studio class, Product/Environment/ Material, at Pratt Institute
SPEAKING	10/2022 11/2020 2/2020 7/2019 5/2019	California College of the Arts; Studio Practice Lecture Edinboro University; Studio Practice Lecture NYU; Visiting Critique Pratt Institute; Studio Practice Lecture Parsons School of Design; Studio Practice Lecture
PRESS/AWARDS	11/2020 11/2020	VOGUE; Lagging in diversity, haircare targets Black customers, by Jessica Schiffer NYLON; Amika's "All Hair is Welcome" Campaign
	2019 2019 2018	Re-Introduces its Core Values GDUSA 2019 Students to Watch Emerging Artist Award; Mercedes Benz Merit Scholarship; Cranbrook Academy of Art
EXHIBITIONS	7/2022 2/2018	The Patriot, O'Flaherty's, NYC Cranbrook Graduate Thesis Exhibition, Cranbrook Academy of Art, MI
	5/2017	Touch Me, Hold Me, Squeeze Me, Hangar Gallery, Bloomfield Hills, MI
	Spring 2017	Solo Exhibition, Bates Gallery, Edinboro University, Edinboro, PA
	Fall 2016	Michael V. Gmitter Scholarship Exhibition,
	Spring 2016 Spring 2016	Bruce Gallery, Edinboro University, Edinboro, PA Chimera, Erie Art Museum, Erie, PA; Juried 700 Artists, Pop-Up Exhibition, Edinboro, PA;
	Fall 2015 10/2015	Drawing and Painting Club Show, Bates Gallery, Edinboro, PA; Juried Chimera, Erie Art Museum, Erie, PA; Juried Flux 2015 Student Design Competition, The Blue
	Fall 2014	Elephant Design Center, Frederick, MD; Juried (173/800 submissions selected)
	Fall 2014	Well Dressed, Bates Gallery, Edinboro, PA
	3/2013	It's Classy, Not Classic! Solo Exhibition, Bottle Works Gallery, Johnstown PA
PUBLICATIONS 2 of 2	2022	Talk Magazine, Issue No 4, New York, NY
	2019	Cranbrook Academy of Art Graduate Thesis Book;
	2019 2016	GD USA, Student To Watch Chimera XIII, (Juried) Edinboro University, Edinboro PA
	2015	Chimera XIV, (Juried) Edinboro University, Edinboro PA