

BRENDEN LOVEJOY **Art Direction / Design** **brendenlovejoy.com**
Brooklyn, NY **studio@brendenlovejoy.com**

EDUCATION **2017–2019** **Cranbrook Academy of Art; Bloomfield Hills, MI**
MFA 2D Design

2013–2017 **Edinboro University; Edinboro, PA**
BFA Graphic & Interactive Design

EXPERIENCE **11/2021–11/2022** **New Stand; New York, NY**
– Art Director
Lead Art Direction and Design for 2022 rebrand on all UI/UX, retail signage and wayfinding, food packaging, social media, paid advertisements, newsletters, etc.

1/2020–11/2021 **Amika; Brooklyn, NY**
– Art Director
Art Direction for 360 campaigns, photoshoots, post production, and design. Managed and mentored team of junior designers.

2/2020–3/2020 **Uniswap, Cryptocurrency Exchange; Brooklyn, NY**
– Freelance Graphic Designer / Brand Consultant
Logo design and in-house rebrand consulting.

5/2019–8/2019 **OnePlus; New York, NY**
– Freelance Graphic Designer
Branding development, advertisement/social media campaign, and launch event collateral for the OnePlus7T phone.

6/2018–7/2018 **Dreams Media, Inc; New York, NY**
– Freelance Graphic Designer
Created graphic artwork and illustration for Dreams TV for advertising, social media, etc.

9/2016–5/2017 **Chimera XIV; Edinboro, PA**
– Art Director
Directed team of fellow undergraduate designers to publish annual journal of literature and art.

TEACHING **1/2020–5/2020** **Pratt Institute, Brooklyn, NY**
– Visiting Assistant Professor
Teach advanced studio class, Product/Environment/ Material, at Pratt Institute

BRENDEN LOVEJOY	Art Direction / Design Brooklyn, NY	brendenlovejoy.com studio@brendenlovejoy.com
SPEAKING	10/2022 11/2020 2/2020 7/2019 5/2019	California College of the Arts; Studio Practice Lecture Edinboro University; Studio Practice Lecture NYU; Visiting Critique Pratt Institute; Studio Practice Lecture Parsons School of Design; Studio Practice Lecture
PRESS / AWARDS	11/2020 11/2020 2019 2019 2018	VOGUE; Lagging in diversity, haircare targets Black customers, by Jessica Schiffer NYLON; Amika’s “All Hair is Welcome” Campaign Re-Introduces its Core Values GDUSA 2019 Students to Watch Emerging Artist Award; Mercedes Benz Merit Scholarship; Cranbrook Academy of Art
EXHIBITIONS	7/2022 2/2018 5/2017 Spring 2017 Fall 2016 Spring 2016 Spring 2016 Fall 2015 10/2015 Fall 2014 3/2013	The Patriot, O’Flaherty’s, NYC Cranbrook Graduate Thesis Exhibition, Cranbrook Academy of Art, MI Touch Me, Hold Me, Squeeze Me, Hangar Gallery, Bloomfield Hills, MI Solo Exhibition, Bates Gallery, Edinboro University, Edinboro, PA Michael V. Gmitter Scholarship Exhibition, Bruce Gallery, Edinboro University, Edinboro, PA Chimera, Erie Art Museum, Erie, PA; Juried 700 Artists, Pop-Up Exhibition, Edinboro, PA; Drawing and Painting Club Show, Bates Gallery, Edinboro, PA; Juried Chimera, Erie Art Museum, Erie, PA; Juried Flux 2015 Student Design Competition, The Blue Elephant Design Center, Frederick, MD; Juried (173/800 submissions selected) Well Dressed, Bates Gallery, Edinboro, PA It’s Classy, Not Classic! Solo Exhibition, Bottle Works Gallery, Johnstown PA; March 2, 2013
PUBLICATIONS	2022 2019 2019 2016 2015	Talk Magazine, Issue No 4, New York, NY Cranbrook Academy of Art Graduate Thesis Book; GD USA, Student To Watch Chimera XIII, (Juried) Edinboro University, Edinboro PA Chimera XIV, (Juried) Edinboro University, Edinboro PA